



SmarTEX VIETNAM
Textiles · Garment · Footwear
INDUSTRY EXPO

ORGANIZER



Middle Chapter
DANANG

**THE PREMIER INTERNATIONAL
EXHIBITION AND CONFERENCE
ON TEXTILES , GARMENT
AND FOOTWEAR INDUSTRY**

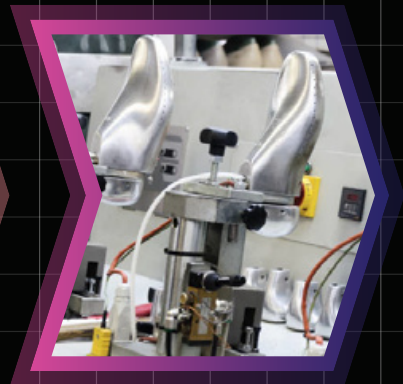
**11 - 13 SEPTEMBER
THÁNG 9 - 2024**



TEXTILES



GARMENT




FOOTWEAR

 www.smartex.vn

 register@omg-expo.com

 www.vietnamindustrialfiesta.com

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INTRODUCTION

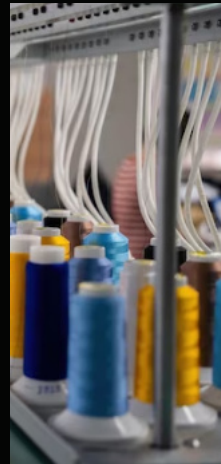
SMARTEX VIETNAM 2024

The Premier International Exhibition and Conference on Machinery, Equipment, Material and Technology for Textile, Garment, Footwear Industry.

SMARTEX VIETNAM is a comprehensive tradeshow on machinery, material, technology, and showcasing of various equipment on garment, textile, and footwear manufacturing.

It is targeted to address the interests of those who wish to reach out to the textile and garment machinery & accessories market in Vietnam.

Acting as the definitive gateway to provide excellent quality and one-stop selling and sourcing platform, the event will showcase products, services, and technologies related to the complete production chain.



SMARTEX VIETNAM 2024 is staged at the heart of Da Nang's industrial zones and aims to connect a congregation of global vendors to supply and showcase the best in innovation, equipment, solutions, and end-products for buyers in Da Nang and the surrounding region.

SMARTEX VIETNAM highlights innovations that will serve as catalysts to inspire and help textile, garment, footwear manufacturers and supplier grow their business, scale and sustain transformation journey. With more than 150 exhibiting companies from over the world, SMARTEX VIETNAM will garner consistent stellar results for both exhibitors and visitors with its ability to:

- ▶ Address current and future demands by showcasing cutting-edge technologies.
- ▶ Connect top manufacturers and leading brands to active buyers and influential decision makers
- ▶ Maintain regional market-relevance by staying on top of global industry trends.

Co-located with PACK VIETNAM, the synergistic collaboration of the two exhibitions will serve as a one-stop platform for the industries.

In a single event, Innovations that Power the Future of Textile, Garment, and Footwear Manufacturing will come under one roof at the edition of SMARTEX VIETNAM 2024!

One platform that caters to the entire textile, garment, footwear value chain for exhibitors to connect with buyers from the world.

EVENT FACT SHEET



Exhibition Title: SMARTEX VIETNAM 2024

The Premier International Exhibition and Conference on Machinery, Equipment, Material and Technology for Textile, Garment, Footwear Industry.

Date: 11 - 13 September 2024

Venue: Da Nang Fair Exhibition Center, Da Nang, Viet Nam

Staging Cycle: Biennial (a series of VIMF first held in 2010)

Exhibitor Application: To become an exhibitor, kindly fill out the **Book Space Enquiry Form** or contact our **Project Team**

Visitor Registration: Admission is FREE for business and trade visitors

Product Range: TEXTILE, GARMENT AND FOOTWEAR INDUSTRY

Dress Code: Business / Work Attire

Projected For Exhibition: 150 exhibiting companies
15.000 trade & professional visitors



INTERNATIONAL CONFERENCE

The International Conference will bring together local and international expert speakers who will share insights and interact with the audience focus on:

Digitalising Manufacturing Conference

- ▶ Smart connected factory
- ▶ Connected and versatile supply chain
- ▶ Design, test, make

▶ Adaptable, flexible manufacturing operations and skills IOT & Industry 4.0 Conference
Robotics, Machine Learning and Artificial Intelligence Conference.



EXHIBITOR PROFILE

Textile Machinery & Accessories

Air jet, Water jet, Rapier
Auxiliary Equipment
Bleaching & Washing Machines
Cloth Processing Machinery & Accessories
Cordage & Rope Making
Chemicals and Dyes
Embroidery Equipment
Filament Plant & Machinery
Finishing & Treatment
Knitting Machinery
Loading
Looms
Shuttle & Shuttleless
Spindles, Bearings
Spinning Machinery & Accessories
Steaming Machinery
Testing Equipment and Controls
Weaving Machinery & Accessories
Winding & Reeling
Yarn Processing Machinery & Accessories

Garment Machinery & Accessories

CAD/CAM Systems
Cutting & Laying Machines
Dry-Cleaning Equipment
Embroidery
Fusing and Pressing
Garment Accessories
Grinding Machines
Home Furnishing
Hosiery Upholstery
Ironing and Steaming Equipment
Knitwear, Underwear
Knives/Scissors
Laundry Machinery & Accessories
Production System
Seam Sealing, Pleating
Sewing Machines & Parts
Washing Drying Tumbler

Footwear Industry

Semi-finished Leather
Finished Leather
Hides & Skins
Exotic Leather
Synthetic/Natural Materials
Man-made Leather
Equipment and Tools
Components & Accessories
Process Chemicals & Dyes
Manufacturing Equipment
Technology CAD
CAM System
Footwear Machinery
Shoe Making Machines
Leather Production Machines
Leather Processing Machinery
Sewing Machines
Tannery Machines
Leather Auxiliaries
Raw Materials and Chemicals
Tanning and Shoe Machinery



WHY DA NANG



• Favorable geographical location.



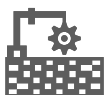
• Many industrial parks, industrial clusters.



• Policy supports from the government.

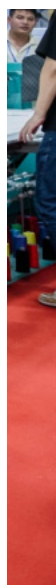


• The center key economic of the central region.



• Infrastructure development.

- 9 industrial zones & 2 high-tech zones.
- 9.5% (Gross Regional Domestic Product: GRDP) / Population 1.195 million.
- Da Nang International Airport is one of the three largest international airports in Vietnam.
- Da Nang port is a national general seaport, a regional hub of Vietnam.





MARKETING CAMPAIGNS



TELE-MARKETING



SMS BRAND



EMAIL MARKETING



SOCIAL MEDIA



MEDIA PARTNERS



ONLINE ADVERTISING



DIRECTLY FACTORY VISIT



POST OFFICE



MARKETING MATERIALS



OUTDOOR ADVERTISING



SHUTTLE BUS

CUSTOMIZED SERVICE

Customized services are provided to achieve the business goals of the exhibition.



BUSINESS MATCHING



CLIENT CREATION



FACTORY TOUR



SEMINAR



CLIENT VISIT



INDUSTRIAL CONSULTING



LIVE DEMO



ROBOT PERFORMANCE



BUYER ZONE



VISITOR PROFILE

Attendees come from the world's biggest companies, as well as small startups looking to scale up production and mid-sized companies that are launching products, growing their brands, expanding e-commerce, working on sustainability and more. No matter the size, if companies are in need of textiles, garment and footwear industry, SMARTEX VIETNAM is the place they come to explore all opportunities and connect with exhibitors in person.



VISITOR TARGET GROUP

Target Organisations

Target Industry Sector

Job Scope

- Association
- Consultancy
- Contract Manufacturer (CM)
- Manufacturer / Processor / Contractor
- Design Agency
- Distributor / Representative
- Government / Regulatory Body
- Original Brand Manufacturer (OBM)
- Original Design Manufacturer (ODM)
- Original Equipment Manufacturer (OEM)
- Procurement Service / Sourcing Agent
- Service Provider
- Trader / Importer & Exporter / Wholesaler

- Apparel & Label Brands
- Dyeing & Finishing Companies
- Fabric & Acetate Manufacturers
- Fashion, Textile Designers
- Merchandisers
- Garment & Textile Machinery Importers
- Exporters
- Garment, Knitwear
- Textile Manufacturers
- Government Officials
- Industry Associations
- Trade Delegations from broad
- Laundry Operators & Dry Cleaners
- Leather Goods & Shoe Manufacturers
- Pigment & Textile Chemical Factory
- Textile & Garment Machinery
- Accessories Distributors
- Agents
- Textile Printing Houses

- Business Owners
- Designers, Consultants & Engineers
- Factory Operations Manager
- Import & Export Department
- Infrastructure Industry Management
- Innovation Division Manager
- Logistics Industry Management
- Maintenance Manager
- Maintenance/ Service Manager
- Parts & Components, Service
- Ports Authority
- Processes Improvement Division
- Production & Operations Engineer
- Production Manager, Technical -
- Purchaser & Procurement Manager
- R&D, QC, QA Manager
- Service and Maintenance Manager
- Solutions Sourcing Manager
- Testing and standards Division



OFFER PACKAGES

Package A:

Space & Standard Shell Scheme Package includes:

White Panel Partition, One Fascia Board with Company Name

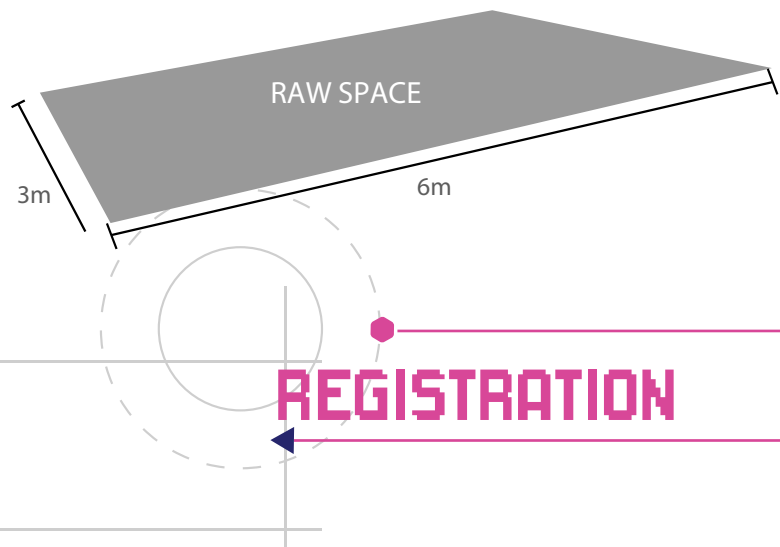
- One Reception Table (1mL x 0.5mW x 0.75 mH), Two Sitting Chairs
- One Power Socket 5 Amp Single Phase, One LED Lights
- One Waste Basket, Needle Punch Carpet in Booth.

*Note: Minimum 9m²

Package B:

Space only

*Note: Minimum 18m²



1 SUBMIT APPLICATION:

before 20 Aug 2024

Step 1

2 1ST PAYMENT 50%:

Within 7 days from Step 1

Step 2

3 2ND PAYMENT 50%:

Before 2 months the first day of exhibition

Step 3

4 BOOTH INSTALLATION:

09 Sept 2024

Step 4

5 EVENTS START:

11 Jun 2024

Step 5



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**THANK YOU AND
SEE YOU AT SMARTEX 2024**



TEXTILES



GARMENT



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