

THE PREMIER INTERNATIONAL EXHIBITION AND CONFERENCE ON TEXTILES, GARMENT AND FOOTWEAR INDUSTRY 2023


- In a single event, Innovations that Power the Future of Textile, Garment, and Footwear Manufacturing will come under one roof at the edition of SMARTEX VIETNAM 2022!

- One platform that caters to the entire textile, garment, footwear value chain for exhibitors to connect with buyers from the world.




Southern Chapter ——— **21-23 JUNE**

 **WORLD TRADE CENTER BINH DUONG NEW CITY**
BINH DUONG ——— VIET NAM

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INTRODUCTION

SMARTEX VIETNAM 2023 – The Premier International Exhibition and Conference on Machinery, Equipment, Material and Technology for Textile, Garment, Footwear Industry.

SMARTEX VIETNAM is a comprehensive tradeshow on machinery, material, technology, and showcasing of various equipment on garment, textile, and footwear manufacturing. It is targeted to address the interests of those who wish to reach out to the textile and garment machinery & accessories market in Vietnam. Acting as the definitive gateway to provide excellent quality and one-stop selling and sourcing platform, the event will showcase products, services, and technologies related to the complete production chain.

SMARTEX VIETNAM 2023 is staged at the heart of Binh Duong's industrial zones and aims to connect a congregation of global vendors to supply and showcase the best in innovation, equipment, solutions, and end-products for buyers in Binh Duong and the surrounding region.

SMARTEX VIETNAM highlights innovations that will serve as catalysts to inspire and help textile, garment, footwear manufacturers and supplier grow their business, scale and sustain transformation journey. With more than 150 exhibiting companies from over the world, SMARTEX VIETNAM will garner consistent stellar results for both exhibitors and visitors with its ability to:

- ▶ Address current and future demands by showcasing cutting-edge technologies.
- ▶ Connect top manufacturers and leading brands to active buyers and influential decision makers.
- ▶ Maintain regional market-relevance by staying on top of global industry trends.

Co-located with PACK VIETNAM, the synergistic collaboration of the two exhibitions will serve as a one-stop platform for the industries.


SmarTEX VIETNAM
Textiles Garment Footwear
INDUSTRY EXPO





EVENT FACT SHEET

Exhibition Title: SMARTEX VIETNAM 2023
The Premier International Exhibition and Conference on Machinery, Equipment, Material and Technology for Textile, Garment, Footwear Industry.

Date: 21-23 June 2023

Venue: World Trade Center Binh Duong New City (WTC) - Binh Duong | Vietnam

Staging Cycle: Biennial (a series of VIMF first held in 2010)

Exhibitor Application: To become an exhibitor, kindly fill out the Book Space Enquiry Form or contact our Project Team

Visitor Registration: Admission is FREE for business and trade visitors

Product Range: TEXTILE, GARMENT AND FOOTWEAR INDUSTRY

Dress Code: Business / Work Attire

Projected For Exhibition: 150 exhibiting companies
15.000 trade & professional visitors

INTERNATIONAL CONFERENCE

The International Conference will bring together local and international expert speakers who will share insights and interact with the audience focus on:

Digitalising Manufacturing Conference

- ▶ Smart connected factory
- ▶ Connected and versatile supply chain
- ▶ Design, test, make
- ▶ Adaptable, flexible manufacturing operations and skills IOT & Industry 4.0 Conference

Robotics, Machine Learning and Artificial Intelligence Conference.



EXHIBITOR PROFILE

Textile Machinery & Accessories

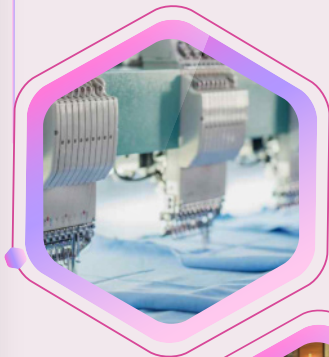
Air jet, Water jet, Rapier
Auxiliary Equipment
Bleaching & Washing Machines
Cloth Processing Machinery & Accessories
Cordage & Rope Making
Chemicals and Dyes
Embroidery Equipment
Filament Plant & Machinery
Finishing & Treatment
Knitting Machinery
Loading
Looms
Shuttle & Shuttleless
Spindles, Bearings
Spinning Machinery & Accessories
Steaming Machinery
Testing Equipment and Controls
Weaving Machinery & Accessories
Winding & Reeling
Yarn Processing Machinery & Accessories

Garment Machinery & Accessories

CAD/CAM Systems
Cutting & Laying Machines
Dry-Cleaning Equipment
Embroidery
Fusing and Pressing
Garment Accessories
Grinding Machines
Home Furnishing
Hosiery Upholstery
Ironing and Steaming Equipment
Knitwear, Underwear
Knives/Scissors
Laundry Machinery & Accessories
Production System
Seam Sealing, Pleating
Sewing Machines & Parts
Washing Drying Tumbler

Footwear Industry

Semi-finished Leather
Finished Leather
Hides & Skins
Exotic Leather
Synthetic/Natural Materials
Man-made Leather
Equipment and Tools
Components & Accessories
Process Chemicals & Dyes
Manufacturing Equipment
Technology CAD
CAM System
Footwear Machinery
Shoe Making Machines
Leather Production Machines
Leather Processing Machinery
Sewing Machines
Tannery Machines
Leather Auxiliaries
Raw Materials and Chemicals
Tanning and Shoe Machinery





WHY BINH DUONG

With a strong GDP growth rate and located in the center of the southern key economic region and next to Ho Chi Minh City, Binh Duong has become the industrial center of the country with outstanding infrastructure.

Industrial Production: Accounts for 10% of Vietnam's export value, 13% national industrial production.



#2 FDI Attraction: 32,9 billions USD Binh Duong ranks #2 in FDI attraction, 34.92 billion USD in.



Export: 28,8 billions USD Binh Duong exports 28.8 billion USD in 2019, 10% national's export value.



Opening investment policy. The province has issued many important policies, brought solutions to improve the investment environment, increase competitiveness to attract FDI, develop economic.



The heart of industrial zone: 48 industrial zones and clusters.



Diversified investors from 65 countries and territories.



Staged in Binh Duong, the exhibition is a good platform to find and secure opportunities in Binh Duong. It attracts key players from manufacturing, supporting industry and general industry.

MARKETING CAMPAIGNS

- TELE-MARKETING
- SMS BRAND
- EMAIL MARKETING
- SOCIAL MEDIA
- MEDIA PARTNERS
- ONLINE ADVERTISING
- DIRECTLY FACTORY VISIT
- POST OFFICE
- MARKETING MATERIALS
- OUTDOOR ADVERTISING
- SHUTTER BUS
- ...many more

CUSTOMIZED SERVICE

Customized services are provided to achieve the business goals of the exhibition.

- BUSINESS MATCHING
- CLIENT CREATION
- FACTORY TOUR
- SEMINAR
- CLIENT VISIT
- INDUSTRIAL CONSULTING
- LIVE DEMO
- ROBOT PERFORMANCE
- BUYER ZONE
- ...many more

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VISITOR PROFILE

Attendees come from the world's biggest companies, as well as small startups looking to scale up production and mid-sized companies that are launching products, growing their brands, expanding e-commerce, working on sustainability and more. No matter the size, if companies are in need of textiles, garment and footwear industry, SMARTEX VIETNAM is the place they come to explore all opportunities and connect with exhibitors in person.

VISITOR TARGET GROUP

Target Organisations

- Association
- Consultancy
- Contract Manufacturer (CM)
- Manufacturer / Processor / Contractor
- Design Agency
- Distributor / Representative
- Government / Regulatory Body
- Original Brand Manufacturer (OBM)
- Original Design Manufacturer (ODM)
- Original Equipment Manufacturer (OEM)
- Procurement Service / Sourcing Agent
- Service Provider
- Trader / Importer & Exporter / Wholesaler

Target Industry Sector

- Apparel & Label Brands
- Dyeing & Finishing Companies
- Fabric & Acetate Manufacturers
- Fashion, Textile Designers
- Merchandisers
- Garment & Textile Machinery Importers
- Exporters
- Garment, Knitwear
- Textile Manufacturers
- Government Officials
- Industry Associations
- Trade Delegations from broad
- Laundry Operators & Dry Cleaners
- Leather Goods & Shoe Manufacturers
- Pigment & Textile Chemical Factory
- Textile & Garment Machinery
- Accessories Distributors
- Agents
- Textile Printing Houses

Job Scope

- Business Owners
- Designers, Consultants & Engineers
- Factory Operations Manager
- Import & Export Department
- Infrastructure Industry Management
- Innovation Division Manager
- Logistics Industry Management
- Maintenance Manager
- Maintenance/ Service Manager
- Parts & Components, Service
- Ports Authority
- Processes Improvement Division
- Production & Operations Engineer
- Production Manager, Technical -
- Purchaser & Procurement Manager
- R&D, QC, QA Manager
- Service and Maintenance Manager
- Solutions Sourcing Manager
- Testing and standards Division



OFFER PACKAGES

Package A:

Space & Standard Shell Scheme Package includes:

- White Panel Partition, One Fascia Board with Company Name
- One Reception Table (1mL x 0.5mW x 0.75 mH), Two Sitting Chairs
- One Power Socket 5 Amp Single Phase, One LED Lights
- One Waste Basket, Needle Punch Carpet in Booth.

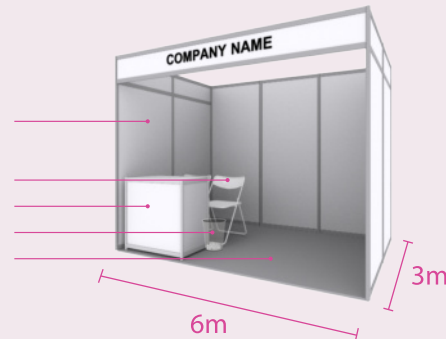
*Note: Minimum 9m2

Package B:

Space only

*Note: Minimum 18m2

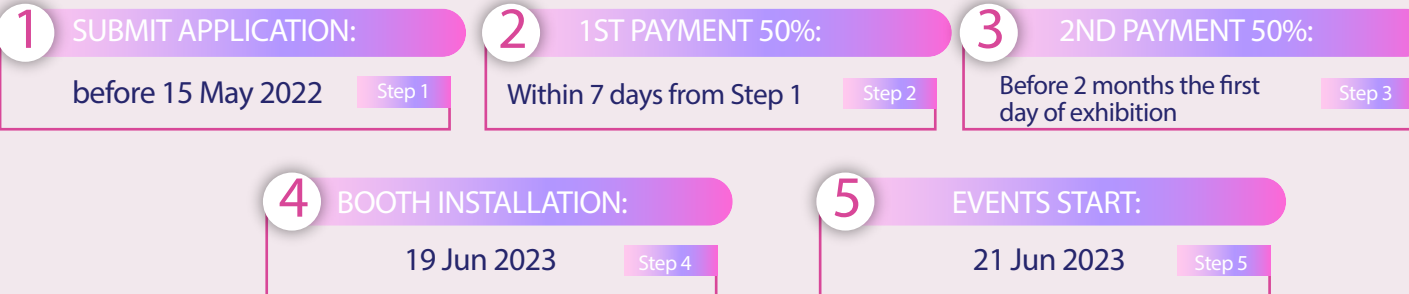
White Polykem
Panel
Folding Chair
Info counter
Waste Basket
Carpet Flooring



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REGISTRATION



ORGANIZER



CO-ORGANIZER



WORLD TRADE CENTER®
BINH DUONG NEW CITY



Southern Chapter BINH DUONG

- » WTC Binh Duong New City
- » No 8 Hung Vuong St, Hoa Phu Ward, Thu Dau Mot, Binh Duong, Vietnam.
- » WTC Expo is the ideal venue for international trade shows and exhibitions with total area of 22,000m².
- » The indoor exhibition area is 12,000 m² and the outdoor exhibition area is 10,000 m².
- » Ho Chi Minh airport and export port: within 10 ~15km.